



## THE SCENARIO

“I use my experience to help teach contractors how using Southwire SIMpull Solutions® Innovations can give them the advantage over traditional wire pulls.”

Tyler Brown  
Contractor Solutions Professional

In early October 2018, Tyler Brown, Southwire's newest member of the Contractor Solutions Professional's team, and his apprentice were tasked with a wire pull from a 3-phase transformer into the electrical room distribution equipment of a commercial building. According to Tyler, his company, unfamiliar with Southwire's products and solutions, utilized traditional methods of cable installation, including phase taping, creating pulling heads on site, and dealing with multiple wooden reels. It was a very labor intensive process that often would require several days to complete!

Now, as a member of Southwire's Contractor Solutions Professional team, Tyler uses his experience to teach contractors how their wire installs can be safer, faster, and more efficient than ever before by using Southwire's SIMpull Solutions® Innovations. With colored THHN feeders that eliminate the need for phase taping, SIMpull Head® pulling grips that come pre-installed, and SIMpull™ REEL payoffs that come loaded with stacked parallels, you can save time and money. And, by pairing these solutions with other Southwire innovations like the Configurator Plus™ Web App and the Southwire SIMpull® Calculator, contractors can more effectively plan and execute their wire installations.

## STANDARD INSTALLATION



- The wire phases are not color coded and need to be identified prior to termination



- No factory installed SIMpull Head® pulling grips are installed at the end of the cable. The electrician will need to create pulling eyes using the strands of the cable



- Each individual conductor was delivered on standard wooden reels. As a result, additional material handling was required.

## SOUTHWIRE SIMpull SOLUTIONS® INNOVATIONS INSTALLATION



- With the use of Southwire's Configurator Plus™ App, 600V cables can be requested in colors, cut to length, paralleled on a single reel, and delivered and stacked with pre-installed SIMpull Head® pulling grips



- SIMpull™ REEL Payoffs can be ordered to assist with the install, thus eliminating the need for additional equipment, time, and labor

	TRADITIONAL	VS.	SIMpull™ REEL PAYOFF	
7 Electricians				2 Electricians
1 Pallet Jack				1 SIMpull REEL™ Payoff
5 Axles				
5 Reel Jack Stands				
15 Reels				

To see our SIMpull REEL® Payoff in action  
[CLICK HERE](#)

Southwire SIMpull Solutions® Innovations can provide you the tools and solutions you need to make your next wire pull quick and easy. **Let us help give you the advantage over the obstacles of traditional wire pulls.**

